

GOVERNMENT OF ANDHRA PRADESH  
**A B S T R A C T**

YAT & C (PMU) Department - Tourism Promotion - International Tourism Bourse (ITB), 2013 at Berlin from 6<sup>th</sup> to 10<sup>th</sup> of March, 2013 - Processing, printing and supply of A.P. Tourism theme books in German and Japanese Languages - Sanction of Rs.6,20,789/- (Rupees Six Lakhs Twenty Thousand Seven Hundred and Eighty Nine Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No 385

Dated 22.05.2013.

Read:-

1. Government Letter No. 1455/PMU/A(2)/2013, YAT & C (PMU) Deptt., Dated 06-03-2013.
2. From M/s Livewires Advertising Private Limited, Hyderabad, Invoice No. Prod-336, Dated: 12.03.2013.
3. From M/s Livewires Advertising Private Limited, Hyderabad, Invoice No. Prod-335, Dated: 12.03.2013.
4. From M/s Livewires Advertising Private Limited, Hyderabad, Invoice No. Prod-334, Dated: 12.03.2013.
5. From M/s Livewires Advertising Private Limited, Hyderabad, Invoice No. Prod-333, Dated: 12.03.2013.
6. From M/s Livewires Advertising Private Limited, Hyderabad, Invoice No. Prod-337, Dated: 12.03.2013.

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**ORDER:-**

Government is participating in various Tourism International Marts and organizing A.P. Tourism Road Shows at International level viz., WTM at London, ITB at Berlin, Fittur at Spain.

2. In the reference 1<sup>st</sup> read above, Government has issued work order to M/s. Livewires Advertising Private Limited, Hyderabad for permitting the following A.P. Tourism theme books in German and Japanese languages for using the same the time of participating in the International events.

S.No.	Name of the Booklet	Language	Quantity	Unit Price (Rs.)	Amount (Rs.)
1.	An ancient Buddhist Bastion	German	500	191/-	95,506/-
		CD	200	50/-	
2.	Repository of Heritage	German	500	331/-	1,65,731/-
3.	Sojourn in a Heritage City Hyderabad	German	500	309/-	1,54,495/-
4.	A coastal Paradise, Visakhapatnam	German	500	169/-	84,270/-
5.	An ancient Buddhist Bastion	Japanese	700	173/-	1,20,787/-
		CD	50	50	
GRAND TOTAL					6,20,789/-

*p.t.o*

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3. M/s. Livewires Advertising Private Limited, Hyderabad has submitted bills for an amount of Rs.6,20,789/- towards processing, printing and supply of the above mentioned A.P. Tourism theme books in German and Japanese Languages in connection with International Tourism Bourse (ITB), 2013 at Berlin from 6<sup>th</sup> to 10<sup>th</sup> of March, 2013 and requested for payment.

4. Government, after careful examination of the matter, hereby sanction an amount of Rs.6,20,789/- (Rupees Six Lakhs Twenty Thousand Seven Hundred and Eighty Nine Only) to M/s. Livewires Advertising Private Limited, Hyderabad towards the above A.P. Tourism theme books in German and Japanese Languages in connection with International Tourism Bourse (ITB), 2013 at Berlin from 6<sup>th</sup> to 10<sup>th</sup> of March, 2013.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-2 above and disburse the same to M/s. Livewires Advertising Private Limited, Hyderabad The details of the Bank account is as follows:-

Bank Name	:	Corporation Bank
Branch Name	:	Dwarkapuri Colony, Hyderabad
Bank A/c No	:	206600202000203
IFSC Code	:	CORP0002066

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department  
M/s Livewires Advertising Private Limited, Hyderabad

**Copy to:**

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.  
The YAT & C (PMU - Claims) Department.  
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER